

lovetobag



TRAVELOGUE





This collection celebrates inspirations from my faraway travels and dream destinations. The idea is to create concepts and collections, which can transport you to another space and define your look. Here, indigenous art, crafts & architecture, culture, nature and everyday items are explored, reflecting our fascination with details. Traditional and natural phenomenon has been interpreted with a new relevance. We have tried to recreate the magic of these destinations at our very own Lovetobag. Finally, eclectic styles can be seen that feel almost accidental!

AYUSHI KANOI GUPTA Founder & Designer LovetoBag





THE CULTURE HERE

A mix of the old and new world! The grandeur of the mosques, the language of the locals and the artwork on the quaint buildings make the place very exotic. The deeper you go, the more you will explore!

WHAT I LOVED ABOUT IT

loved the flavours in the food and the colours in the craft. In awe of the stories foretold by the art in the architecture.

THE BEST THING I BOUGHT BACK

Handmade Turkish Kilim, Hand painted Ceramic Turkish Plate, Tulip Shaped tea glasses with gold motifs, delicious chocolate flavoured baklava.

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Sol

regal clutch

Iznik tile motif inspired zardosi hand embroidered, pure silk square box clutch with a dimante' clasp and long chain handle.



SAGE CLUTCH





ROSÉ CLUTCH

pure silk square box clutch with with a quilted centre, round clasp and long chain handle.

Turkish pottery, zardosi hand embroidered,

PASQUE CLUTCH

pure silk square box clutch with a dimante' clasp and long chain handle.

Iznik style tulip motif inspired, zardosi hand embroidered,







aster clutch

Ottoman motif inspired, zardosi hand embroidered, pure silk square box clutch with a dimante' clasp and long chain handle.

"I haven't been everywhere, but it's on my list. -Susan Sontag

Traditional Turkish motif inspired, zardosi hand embroidered,

pure silk rectangle box clutch with a dimante' clasp and long chain handle.

BLISS CLUTCH





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PERIAL C

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THRONE CLUTCH Turkish Kilim inspired, zardosi hand embroidered,

pure silk quilted box clutch with a round clasp and long chain handle.











CROWN CLUTCH

pure silk box clutch with a round clasp and long chain handle.

Turkish Kilim inspired, zardosi hand embroidered,

ABOUT US

Lovetobag-accessories one would love to bag!

Lovetobag is conceptualized and Designed by Ayushi Kanoi who is a NIFT New Delhi "Gold Medalist", with a business background. Having worked in the accessories export industry, she has a deep understanding of fashion, product and quality, which reflects in her label.

Lovetobag Handbags and Clutches emphasize contemporary styling with fine detailing and exceptional quality. Each Lovetobag is intricately handcrafted by Indian artisans. Fine hand embroidery and aged treatments add a sense of grandeur and romance to the products. The products have a flavour of India with an international appeal. Further distinguished by its unconventional use of embroidery, prints, metal fittings and fabrics, each product is made in the richest of silks, satins and leather.

Lovetobag is based in kolkata and New Delhi and founded on the concept that no ensemble is complete without the right accessories... bag more, bag everyday!

You can find us in stores all over the World.

INDIA New Delhi - Aza, Ogaan, Ensemble Mumbai - Aza, Ensemble Bangalore - Evoluzione Kolkata - 85 Landsdowne. Chennai - Evoluzione WORLD Dublin London Dubai - The Clutch Closet New York New York - Tijorie London - Ash Virdhi Studio Hong Kong Hongkong - Tabla Sydney - Punjaban Diva by Gabby Garewal Malaysia Singapore - Diamond Addiction Malaysia - Umalayan Malini Singapore Jeddah, Saudi Arabia - Jasminebox Dublin - Ginger Brown Sydney ONLINE www.perniaspopupshop.com www.exclusively.in

INSIDE PROFILE

Each LovetoBag is beautifully lined and carefully planned for space, so that it can fir the essentials.

It also has a slip pocket for valuables and a long chain handle for convenience.



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