

lovetobag



TRAVELOGUE





This collection celebrates inspirations from my faraway travels and dream destinations. The idea is to create concepts and collections, which can transport you to another space and define your look. Here, indigenous art, crafts & architecture, culture, nature and everyday items are explored, reflecting our fascination with details. Traditional and natural phenomenon has been interpreted with a new relevance. We have tried to recreate the magic of these destinations at our very own Lovetobag. Finally, eclectic styles can be seen that feel almost accidental!

AYUSHI KANOI GUPTA Founder & Designer LovetoBag





The Great Barrier reef is a mind-blowing natural wonder. Donning a mask and fins is the best way to get a close up view of dazzling corals, sea turtles and tropical fish of every colour and size. I could spend a lifetime exploring it and still not see this entire colorful coral realm!

WHAT I LOVED ABOUT IT

Loved the holiday like approach to life at the reef. Bright and colorful patterns created by the corals and marine life were truly fairytale like and awe inspiring.

THE BEST THING I BOUGHT BACK

Aromatherapy oil for relaxation, reef print sarong, original coral cuff, tassel top with glass bead embellishment, handmade shell thong slippers.

SEA CLUTCH

with a round clasp and long chain handle.

Dazzling corals inspired, delicately beaded,

zardosi hand embroidered, box clutch







My favorite thing to do is to go where I've never been,

ROOT CLUTCH

Sea weed inspired, delicately beaded,

with a round clasp and long chain handle.









Sea cookies inspired, delicately beaded, Zardosi hand embroidered, box clutch with a round clasp and long chain handle.



ABOUT US

Lovetobag-accessories one would love to bag!

Lovetobag is conceptualized and Designed by Ayushi Kanoi who is a NIFT New Delhi "Gold Medalist", with a business background. Having worked in the accessories export industry, she has a deep understanding of fashion, product and quality, which reflects in her label.

Lovetobag Handbags and Clutches emphasize contemporary styling with fine detailing and exceptional quality. Each Lovetobag is intricately handcrafted by Indian artisans. Fine hand embroidery and aged treatments add a sense of grandeur and romance to the products. The products have a flavour of India with an international appeal. Further distinguished by its unconventional use of embroidery, prints, metal fittings and fabrics, each product is made in the richest of silks, satins and leather.

Lovetobag is based in kolkata and New Delhi and founded on the concept that no ensemble is complete without the right accessories... bag more, bag everyday!

INSIDE PROFILE

Each LovetoBag is beautifully lined and carefully planned for space, so that it can fit the essentials. It also has a slip pocket for valuables and a long chain handle for convenience.



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GREAT BARRIER REEF COLLECTION		
SEA CLUTCH	WAVE CLUTCH	ROOT CLUTCH
Dazzling corals inspired, delicately beaded, zardosi hand embroidered, box clutch with a round clasp and long chain handle.	Sea waves inspired, delicately beaded, zardosi hand embroidered, box clutch with a round clasp and long chain handle	Sea weed inspired, delicately beaded,zardosi hand embroidered, box clutch with a round clasp and long chain handle.
12 x 15 cm (lxb)	12 x 18 cm (lxb)	12 x 15 cm (lxb)
• • •	as shown in image	as shown in image
CORAL CLUTCH	COOKIE CLUTCH	colour guide
Underwater Corals inspired, delicately beaded zardosi hand embroidered, pure silk rectangular box clutch with a long chain handle.	Sea cookies inspired, delicately beaded, Zardosi hand embroidered, box clutch with a round clasp and long chain handle.	ivory beige blush powder blue mint green slate grey turquoise sunshine yellow tangerine
12 x 18 cm (lxb)	10 x 21 cm (lxb)	fuschia red grass green
•	as shown in image	electric blue berry black silver gold bronze pewter