





TRAVELOGUE



This collection celebrates inspirations from my faraway travels and dream destinations. The idea is to create concepts and collections, which can transport you to another space and define your look. Here, indigenous art, crafts & architecture, culture, nature and everyday items are explored, reflecting our fascination with details. Traditional and natural phenomenon has been interpreted with a new relevance. We have tried to recreate the magic of these destinations at our very own Lovetobag. Finally, eclectic styles can be seen that feel almost accidental!

*Ayushi*  
AYUSHI KANOI GUPTA  
Founder & Designer  
LovetoBag



# Interlaken

SWITZERLAND



## THE CULTURE HERE

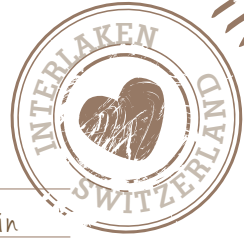
Interlaken is a captivating small town between the two crystal-clear lakes surrounded by sparkling streams, fantastic falls and extraordinary mountain scenery. From what I experienced, it is a city for dreamers and daredevils alike!

## WHAT I LOVED ABOUT IT

The scenery is breathtaking- mountains surrounding you, some snowcapped, some green, and gorgeous waterfalls sprinkled throughout them. Not only that, but adrenalin-loaded adventures like sky diving, canyoning etc. make the experience a whole lot about self discovery.

## THE BEST THING I BOUGHT BACK

Swiss chocolate, Swiss gourmet cheese for fondue and raclette, embroidered tablecloth with matching napkins, embroidered tassel bolero, a small cuckoo clock, Swiss army felt pouch.















## *Osmetic Clutch*

Ice capped mountains inspired,  
delicately hand beaded soft pouch,  
with a long chain handle.







Ice capped glaciers inspired,  
delicately hand beaded,  
soft pouch, with a long  
chain handle.



*Glacier  
Clutch*



*the mountains*

ARE CALLING AND

**I MUST GO**









## ABOUT US

Lovetobag-accessories one would love to bag!

Lovetobag is conceptualized and Designed by *Ayushi Kanoi* who is a NIFT New Delhi “Gold Medalist”, with a business background. Having worked in the accessories export industry, she has a deep understanding of fashion, product and quality, which reflects in her label.

Lovetobag Handbags and Clutches emphasize contemporary styling with fine detailing and exceptional quality. Each Lovetobag is intricately handcrafted by Indian artisans. Fine hand embroidery and aged treatments add a sense of grandeur and romance to the products. The products have a flavour of India with an international appeal. Further distinguished by its unconventional use of embroidery, prints, metal fittings and fabrics, each product is made in the richest of silks, satins and leather.

Lovetobag is based in kolkata and New Delhi and founded on the concept that no ensemble is complete without the right accessories...

*bag more, bag everyday!*

## INSIDE PROFILE

Each LovetoBag is beautifully lined and carefully planned for space, so that it can fit the essentials. It also has a slip pocket for valuables and a long chain handle for convenience.



# lovetobag

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**INTERLAKIN COLLECTION**

**CLOUD CLUTCH**

Clouds texture inspired, delicately hand beaded box clutch with a round clasp and long chain handle.

12 x 15 cm (lxb)



**RIDGE CLUTCH**

Ice laden mountain ridge inspired, delicately hand beaded clutch, with a long chain handle.

14 x 14 cm (lxb)



as shown in image

**OSMETTIC CLUTCH**

Ice capped mountains inspired, delicately hand beaded clutch, with a long chain handle.

14 x 14 cm (lxb)



**OMBRE CLUTCH**

Ice capped mountains inspired, delicately hand beaded soft pouch, with a long chain handle.

13 x 23 cm (lxb)



**GLACIER CLUTCH**

Ice capped glaciers inspired, delicately hand beaded, soft pouch, with a long chain handle.

16 x 26 cm (lxb)



**CRYSTAL CLUTCH**

Ice crystals inspired, delicately beaded, zardosi hand embroidered, box clutch with a round clasp and long chain handle.

10 x 17 cm (lxb)

as shown in image